

## **Tyredating Deploys Novatus Contracts in Lyon, France**

**ORLANDO, FLORIDA, U.S.A— August 12, 2009** — Novatus, a contract and compliance management software provider, announces the SaaS deployment of the Novâtus Contracts™ solution at Tyredating in Lyon, France. Tyredating (popgom.com) is a rapidly growing internet site for the purchase and installation of car tires in France, Spain, and Germany. Their growth has inspired them to gain control and properly manage their contract portfolio as they expand throughout Europe.

Tyredating selected the Novâtus Contracts™ system to manage their multinational procurement and partner Contracts in French, Spanish, German, and English. Novâtus and Tyredating worked together at their corporate headquarters in Lyon, France to quickly implement Novâtus Contracts™ software by configuring the system, loading their contract documents, setting up all key contractual event notices and developing critical system reports. Tyredating prioritized the target contracts for the implementation by identifying their highest value business relationships.

Tyredating selected Novatus as their contract management solution provider based on the ease of use, rapid deployment and immediate return on investment. “Contract management software is key for companies. The interface of Novatus Contracts is very user oriented and an extremely efficient way to follow each of the life cycle steps of a contract. Each contract owner is able to follow his contracts through a centralized management system including alerts to them. That leads to a gain of time and implication of responsible persons. The solution of Novatus permitted us to integrate with very low efforts our existing contracts database for quick deployment. SaaS allowed an immediate usage benchmarking on the technical environment already in place by Novatus and in line with adapted service level agreement” said Jérôme Pernollet, CIO of Tyredating.

Novâtus Contracts™ is a global contract management solution which supports diverse users, multiple geographical locations, international dates, currencies and multi-lingual environments. The recent Tyredating implementation further demonstrates our commitment to develop global software solutions and support the international contracting community.

“As a rapidly expanding company, Tyredating wisely implemented the tools and business processes to effectively manage their purchasing and partner relationships enabling them to leverage their procurement spend, resulting in highly competitive pricing for their customers,” said Valerie Stanley, Chief Executive Officer at Novatus, Incorporated.

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## **About Tyredating**

POPGOM is the website of the company TYREDATING, with a capital of €2 495 000, founded in 2008 by Christophe Tesseraud, with its European headquarters located in Lyon, France.

POPGOM offers a complete, simple and efficient service for purchasing tires and having them fitted in complete security. With just a few clicks the user has access to a price and tire performance comparison tool, providing the information needed for making the right choice. The user then has the option to schedule an appointment for the fitting with a specialist online, as well as being able to pay for the entire service online, including the fitting of the tires, regardless of where the procedure is to take place. All the client has to do is go to the partner company to have the tires fitted, without having to pay anything further!

### **For more information, contact:**

Tyredating SAS / POPGOM

31 Rue de Cuire, F-69004 Lyon

WebSites : [www.POPGOM.com](http://www.POPGOM.com), [www.POPGOM.fr](http://www.POPGOM.fr), [www.POPGOM.es](http://www.POPGOM.es), [www.POPGOM.de](http://www.POPGOM.de)

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## **About Novatus**

Novatus delivers contract, compliance and supplier management software via On-Demand SaaS delivery and On-Premises installation. With a focus on customer driven requirements, mobility and integration, Novatus provides the right fit for companies seeking a proven provider with superior technology who offers cost efficient applications and rapid deployment . Novatus was founded in 2008 by well-respected and globally recognized contract and supply chain industry leaders and is comprised of domain experts who have been top tier software and services providers since the contract management space formed and evolved into a recognized software category and formal discipline throughout the last decade

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